

Borough of Highlands

Special Council Meeting
Monday, November 23, 2009

9:30 a.m.

171 Bay Avenue
Highlands, NJ 07732

Borough of Highlands DBAT – Monday, November 23, 2009

Beth Lippman – Executive Director, DNJ
Kathleen Prunty – Cranford Downtown
Michael Redpath – Redpath & Associates LLC
Stuart Koperweis, S3X Associates

Top Concerns:

- Board of Directors Development
- Organization Management Building
- Cleanliness/maintenance
- Funding Mechanisms
- Redevelopment
- Downtown Residential issues
- Retail Promotion
- Business attraction & retention
- Vacant Storefronts
- Marketing and image building

Agenda

9:30 – Coffee

10:00 – 11:00

- Introductions
- Listening Post - DBAT team listens to Highlands team discuss business district and their goals (strengths, weaknesses, opportunities, threats)

11:00 – 12:15 - Tour of Area of Study

12:30 – 1:30 – Lunch

1:30 – 2:45 - DBAT Team meets privately to discuss recommendations

2:45 – 3:30 – DBAT oral presentation to group
- Question and answers/open discussion