

APPENDIX A

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**HIGHLANDS BOROUGH
MASTER PLAN RECERTIFICATION QUESTIONNAIRE**

This questionnaire is designed to gain your input regarding your OBJECTIVES and VISION for the Borough. By collectively pooling our thoughts we can set a comprehensive path to achieve our objectives.

Your comments are critical in establishing a plan that is community based, please carefully consider the following questions. Thank you.

Filled in by _____ (name optional).

1) How important is it to:

1 - Low 10 = High

- | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|----|
| a. Designate lands for open space | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| b. Encourage low-density housing | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| c. Preserve/enhance agricultural economy and farm lands | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| d. Preserve "small town" quality of life | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| e. Preserve historic characteristics | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| f. Preserve environmental quality | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| g. Preserve wildlife habitat areas | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| h. Preserve the outdoor recreational opportunities such as hunting, fishing, hiking, biking, etc. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| i. Control sprawl development | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| j. Provide planned commercial development that is attractive with an overall theme with appropriate architectural standards | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| k. Promote economic development | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| l. Other (Please list and rank other issues) | | | | | | | | | | |
| _____ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| _____ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| _____ | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

2) If you had to describe the Borough to a stranger, how would you describe its strengths

and weaknesses.

- List the five greatest strengths:

1.

2.

3.

4.

5.

- List the five greatest weaknesses:

1.

2.

3.

4.

5.

If you wish to expand any response in question #2, please do so below.

- 3) As part of the new Master Plan, decisions will be required for the following elements of the plan, please provide your comments and rank the issues on a scale of 1 to 10 where 10 is the highest value.

a) Land Use Element

On a scale of 1 to 10, how much growth would you think is appropriate for Highlands Borough.

	1 = No further growth					10 = Full built out is maximum amount of development permitted in each zoning district.				
Residential	1	2	3	4	5	6	7	8	9	10
Commercial	1	2	3	4	5	6	7	8	9	10
Light Industrial	1	2	3	4	5	6	7	8	9	10
Heavy Industrial	1	2	3	4	5	6	7	8	9	10
Agricultural	1	2	3	4	5	6	7	8	9	10
Other (list)	1	2	3	4	5	6	7	8	9	10

What type of commercial development do you prefer in your community:

Mixed Use ¹	1	2	3	4	5	6	7	8	9	10
Traditional	1	2	3	4	5	6	7	8	9	10
Commercial (without Residential) ²	1	2	3	4	5	6	7	8	9	10
Strip Commercial	1	2	3	4	5	6	7	8	9	10
Malls	1	2	3	4	5	6	7	8	9	10

b) Circulation

How would you rate the traffic circulation in the Borough? Do the current roadways provide for adequate circulation?

1 = Low

10 = High

1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating. Identify

1 Typically retail and services uses on the ground floor with office and residential uses on upper floors.

2 Development located close to the street with minimal if any separation between buildings, i.e., mainstreets of yesterday without residential uses on upper floors.

where the problems are, if any, by the closest intersection or approximate distance from an intersection.

c) Recreation

How would you rate the Borough's recreational facilities?

1 = Low 10 = High
1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating. Please identify the program specifically; i.e., football, soccer, and the specific location of facilities to the best extent possible.

d) Local Schools

Do you have any children in the school system? YES NO

If yes, how many? _____ Where do they attend school?

Local K-6 // Jr/Sr High // Other _____
(please name)

If you don't have any children currently in the school system, have you ever had children in the system previously?
YES NO

If yes, where did they attend school?

Local K-6 // Jr/Sr High // Other _____
(please name)

Do you have children that will be entering the school system in the next five years?

YES NO

If yes, how many? _____

How would you rate the Borough's (local) school (K-6)?

	1 = Low					10 = High				
Buildings	1	2	3	4	5	6	7	8	9	10
Grounds	1	2	3	4	5	6	7	8	9	10
Recreational activities	1	2	3	4	5	6	7	8	9	10
Academic achievement	1	2	3	4	5	6	7	8	9	10

Discipline	1	2	3	4	5	6	7	8	9	10
Attention to community needs	1	2	3	4	5	6	7	8	9	10
Security	1	2	3	4	5	6	7	8	9	10

If you rated 5 or less, identify why you gave a less than average rating.

3) d) Schools (Cont'd)

How would you rate the regional Jr/Sr High School (7-12)?

1 = Low

10 = High

Buildings	1	2	3	4	5	6	7	8	9	10
Grounds	1	2	3	4	5	6	7	8	9	10
Recreational activities	1	2	3	4	5	6	7	8	9	10
Academic achievement	1	2	3	4	5	6	7	8	9	10
Discipline	1	2	3	4	5	6	7	8	9	10
Attention to community needs	1	2	3	4	5	6	7	8	9	10
Security	1	2	3	4	5	6	7	8	9	10

If you rated 5 or less, identify why you gave a less than average rating.

e) Conservation Plan

The Master Plan requires that conservation plan be prepared to identify natural resources, water supply, wetlands, bodies of water, endangered or threatened species, and open space habitat preservation, etc. in the Borough. How would you rank the importance of the CONSERVATION ELEMENT IN THE MASTER PLAN.

1 = Low

10 = High

1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating.

f) Historic Preservation

The Historic Preservation element is an important component of the Maser Plan

because it deals with the preservation of the Borough HISTORIC HERITAGE; therefore, it is an issue that must be evaluated. How would you rank the importance of HISTORIC PRESERVATION?

1 = Low 10 = High
1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating.

3) g) Utility Service and Infrastructure

The ability to provide adequate utility infrastructure such as cable, water, sewer and stormwater drainage is an important component of properly servicing the community. In your opinion, is the Borough adequately serviced?

1 = Low 10 = High
1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating.

h) Economic Development

Plan an economic development program to provide fiscal stability to the Borough. This requires aggressive planning implementation strategies to encourage and retain non-residential development. Please rank your opinion as to the importance of this ECONOMIC DEVELOPMENT IMPLEMENTATION component.

1 = Low 10 = High
1 2 3 4 5 6 7 8 9 10

If you rated 5 or less, identify why you gave a less than average rating.

If you ranked Economic Development 5 or more, what types of economic development activities/business should the Borough promote or encourage?

Please identify whether you agree or disagree with the following statements:

1 = Strongly Disagree 10 = Strongly Agree

1. Encourage development and redevelopment that contributes to well designed mixed-use centers. 1 2 3 4 5 6 7 8 9 10

2. Support the designation of the entire Bayshore Region as a regional corridor center. 1 2 3 4 5 6 7 8 9 10

3. Encourage the creation of a Bayshore Business Council and a Regional District Management Corporation to promote an economic development strategy for the entire Bayshore Region.
1 2 3 4 5 6 7 8 9 10

i) Emergency Services

Providing good emergency services in the Borough is part of the COMMUNITY FACILITY evaluation of the Borough. How would you rank the following services?

	1 = Low				10 = High					
Police	1	2	3	4	5	6	7	8	9	10
Fire	1	2	3	4	5	6	7	8	9	10
Ambulance	1	2	3	4	5	6	7	8	9	10

- 4) If you left Highlands Borough and returned 20 years from now, what would you EXPECT to see? Describe:

5) If you left Highlands Borough and returned 20 years from now, what would you WANT to see? Describe:

6) If you had to make improvements in the following areas, give one or more suggestions for each of the following categories (you may add additional comments on a separate sheet).

a. Traffic and roadways (circulation)_____

b. Recreational Facilities and Programs_____

c. Schools - Local_____

d. Schools - Regional_____

e. Preserving Farm lands and Open space_____

f. Recognizing the history of the Borough_____

g. Preserving the "small town" quality of life_____

h. Preserve environmentally sensitive lands and open space_____

i. Control sprawl development_____

j. Provide planned commercial and industrial development that is attractive and

themed with appropriate architectural standards_____

k. Promote economic development_____

l. Preserve the outdoor recreational opportunities such as hunting, fishing, hiking,
biking, etc._____

m. Other - Please list_____

Please Return to:

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